RedHawk

LABRADOR RETRIEVER

BREEDING & TRAINING PROGRAM

A REDHAWK PROGRAM · NEWFOUNDLAND · NORTH ATLANTIC

Labradors that will be strategically bred and born on an offshore island in the North Atlantic.

The RedHawk Labrador Retriever program is being built to breed, raise and train Labradors for sea, air and field. Dogs are planned to go on sale from 2028.



CONCEPT RENDERING

THE PROGRAM

Built for the North Atlantic, from the first day.

RedHawk is a Newfoundland and Labrador training brand built on North Atlantic weather and terrain. Its tagline says it plainly: *Where the Weather Is the Teacher.*

The RedHawk Labrador Retriever program will breed, raise and train its dogs on Gooseberry Island, Bonavista Bay, Newfoundland, the program's planned home. Pups will grow up with shoreline, sea air and real weather, and will be raised for that weather rather than hidden from it.

It is a fitting place to begin. The Canadian Kennel Club describes the Labrador as descended from dogs brought to Newfoundland by early settlers and fishermen. This program is built to bring the breed home to the North Atlantic, and to prepare each dog for the life its owner leads: on the water, in the air and in the field.

Every RedHawk program is designed, developed and delivered by RedHawk itself, in its own signature style. RedHawk will train every dog in-house, start to finish.



CONCEPT RENDERING

WHERE THE PROGRAM IS TODAY

The program is being built. There are no RedHawk Labradors yet: no dogs have been bred, trained or sold. The kennel will be planned, designed and built in phases, starting small, and remains subject to land tenure, design and veterinary review. Every image in this package is a concept rendering.

Phase 1

2 breeding females, starting as small as possible (planned)

4 + 2

breeding females and studs as growth triggers are met (planned)

1 litter

per female each year, generally 6–8 pups, sized for care, not volume (planned)

PLANNED TRAINING

Shoreline Retriever: field-trained, 6–8 months
Field-trained retriever: 12–14 months
Medical alert trained: 20–24 months

Each dog follows the path that suits it best. Training is designed, delivered and assessed by RedHawk, dog by dog.

MARITIME AND AVIATION READINESS · A TRAINING GOAL

Trained for the way you travel.

RedHawk Labradors on the working pathways will be trained to board small boats, pleasure craft, private yachts, helicopters, private jets and float planes, calmly and on cue.

SMALL BOATS
A calm approach, a settle on cue, and a dog life jacket in every on-water session.

PLEASURE CRAFT
Steady on deck while lines are handled and the boat moves around it.

PRIVATE YACHTS
Quiet in the cockpit or saloon, from the marina to open water.

HELICOPTERS
Sound, wind and vibration introduced from puppyhood, a little at a time.

PRIVATE JETS
At heel through the terminal and settled in a down-stay in the cabin.

FLOAT PLANES
Dock, pontoon and small cabin, from boarding to arrival.

Step by step (planned familiarisation)

1. **Shore**
2. **Dock**
3. **Small craft**
4. **Vessel**
5. **Aircraft, where operators permit**

Built for real work

- Small game and waterfowl hunting and retrieving
- Emergency and disaster preparedness response
- Search and rescue
- Expedition, yacht and remote operations
- Private Client families on the move
- Other operations they are trained for

These are training goals; no dog has been trained yet. Air travel will be arranged only with licensed operators and is always subject to each operator's own rules. On-water training will draw on RedHawk's proposed marine support capacity.

PLANNED PATHWAYS

One program. Several paths.

Each dog will move through the pathway that suits its temperament and aptitude, decided by the RedHawk team dog by dog.



FIELD-TRAINED RETRIEVER

RedHawk Field-Trained Retriever

For small game and waterfowl hunting and retrieving, for outfitters and serious private hunters: marks, blinds, cold water and delivery to hand, trained with humane methods. Planned field training: 12–14 months.

TASK-TRAINED

Search, rescue and preparedness

Task-trained in core skills (scent work, footing, transport and calm under pressure) so that a professional or volunteer team can take each dog forward and evaluate it with its own evaluators.

MEDICAL ALERT TRAINED

A longer, individual pathway

Planned 20–24 months for dogs trained to alert to a named condition, with each dog's training documented individually. A dog is not a medical device and does not replace medical monitoring or advice.

FIELD-TRAINED · STARTED · 6–8 MONTHS

RedHawk Shoreline Retriever

Labrador Retrievers from RedHawk's breeding program, field trained by RedHawk's professional trainers to a started retriever level for upland and waterfowl retrieving. Each passes RedHawk's internal Field Readiness Test and is sold field-trained, ready to hunt at a started level and keep training with its new handler. Training record disclosed. No service, guide or medical claims.

Health first. Then everything else.

Clearances before litters

Breeding dogs must pass full health clearances before any litter. That is why the first litters are planned, not promised.

Care, not volume

Phase 1 starts with two breeding females in 2027. Later phases add two more females and two studs as growth triggers are met, for four females and two studs in total (planned). Breeding plans to be confirmed by the program's planned Lead Veterinarian.

A kennel built in phases

Planned, designed and built in phases, starting as small as possible: kennel, whelping and nursery, veterinary and isolation, and exercise areas, set apart from guest and training areas, and planned to Newfoundland and Labrador's kennel standards.

Every dog assessed

Each dog will be individually assessed, and sold only after veterinary, training and suitability checks are complete.

Trained by RedHawk

All training is designed and delivered in-house by RedHawk. No partner schools.

A planned team

Planned roles include a Lead Veterinarian & Program Director and a Head Canine Trainer & Training Lead.

TRAINED TO THE REDHAWK STANDARD (AN INTERNAL STANDARD)

The RedHawk Standard is RedHawk's own internal standard. It is not a government or third-party certification.



EVERY DOG, THE SAME COMMITMENTS

What comes with every RedHawk Labrador.

These are the planned terms. Final terms will be set out in writing before any sale.

01 Spayed or neutered

Every dog sold will be spayed or neutered, with the timing set by the program's veterinarian.

02 No-breeding covenant

RedHawk's own breeding dogs are the program's only breeding stock. No dog is sold with breeding rights.

03 24-month hereditary health warranty

Covering named hereditary conditions for 24 months from delivery, in addition to your rights under the law.

04 Right of first refusal and return through RedHawk

If life changes, the dog comes back to RedHawk first, and any rehoming happens only through RedHawk.

05 Travelling home with you

Export documents prepared for your country. Some destinations need several months of preparation, so planning starts early.

06 Support after handover

Regular contact in the first months, then yearly check-ins, with the RedHawk team on call.

RECOGNITION: PROVINCIAL TEAM CERTIFICATION

Where recognition exists, a province grants it to the dog and its handler as a team. RedHawk's proposed routes are Alberta's assessment and listing (about 2030) or a buyer's own provincial team certificate after purchase. Until then, no RedHawk dog holds or claims any government or third-party status. Shoreline Retrievers are sold as field-trained retrievers and are not put forward for this recognition.

THE ROAD AHEAD · ALL DATES PLANNED

From the first litter to the first dogs on sale.

2027

RedHawk island operations planned from March, subject to readiness. Phase-1 kennel (two breeding females) and health clearances. First litters planned for 2027.

2028

Dogs planned to go on sale from 2028, starting with the first field-trained Shoreline Retrievers (about 6–8 months). Later phases add two females and two studs as growth triggers are met.

About 2029

First field-trained retrievers and task-trained dogs complete training (planned).

About 2030

First medical alert trained dogs complete the longer pathway (planned).

All dates are planned and may change. Each depends on health clearances, readiness and approvals.

Who the program is for

PRIVATE CLIENT

Individuals and families who live and travel between coast, island and air.

PRIVATE COMPANIES

Yacht, expedition, aviation and remote operations worldwide.

OUTFITTERS

Outfitters and serious private hunters in Canada and North America, for small game and waterfowl hunting and retrieving.

RESPONSE TEAMS

Emergency, disaster preparedness and search and rescue teams.

CLUBS AND LODGES

Retriever clubs, sporting lodges and individuals who will train on a carefully raised young dog.

WORLDWIDE

Sales planned to buyers in Canada and abroad, subject to each country's import rules.

Straight answers

Are there dogs yet?

Not yet. The first litters are planned, not promised.

Can I reserve a dog?

Yes, by signed deposit agreement, once a specific pup is born and identified. The deposit is 50% of the dog's total price (US dollars), held in a separate trust or escrow account, and fully refundable on the agreement's terms, with refunds paid within 15 days. Deposit instructions are provided with the signed deposit agreement.

Who trains them?

RedHawk, start to finish. No partner schools.



RedHawk

LABRADOR RETRIEVER

BREEDING & TRAINING PROGRAM

Raised on the North Atlantic.



"RedHawk was built in Newfoundland and Labrador, and this program brings the Labrador home to Gooseberry Island, where every dog will be raised with care and trained in-house by RedHawk, on the sea, in the air and in the field. The RedHawk Standard is something each dog will earn, never something we simply claim."

Cory Burry, President & CEO, RedHawk Newfoundland Survival Ltd.

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A RedHawk program. RedHawk Survival is operated by RedHawk Newfoundland Survival Ltd. Program in development. This package is not itself an offer or contract: a dog is reserved only by a signed deposit agreement for a specific, identified dog, with a stated latest delivery date, and no prices are quoted here. Every image in this package is a concept rendering. Trained to the RedHawk Standard (an internal standard), which is not a government or third-party certification.